



Making It Better, Together.

## **Freeholder Cappelli hosts virtual town hall for small businesses**

(Camden, NJ) – Freeholder Director Louis Cappelli Jr., will be moderating a Facebook Live town hall event intended for small business owners navigating the impacts of the coronavirus (COVID-19) pandemic. Cappelli will be joined by Congressman Donald Norcross, New Jersey Small Business Association Director, Alfred Titone, and the vice president of the Southern New Jersey Development Council, Jane Asselta.

The town hall event will be streaming on Camden County’s Facebook page (<https://www.facebook.com/camdencountynj/>). You do not need a Facebook account to view live videos, though you will need an account in order to utilize Facebook’s live chat feature. **A separate livestream will also be available for anyone having trouble accessing Facebook:** <https://livestream.com/accounts/25094258/events/9087557>.

“The economic impact of this crisis has been widespread, but the small businesses at the heart of our community have been hit the hardest right out of the gate,” Cappelli said. “By hosting this discussion, we hope to give business owners in the region a cause for hope that this is a temporary setback. There are programs and opportunities that will get them through this and make sure they are ready to reopen when this is all over.”

Small business owners and residents are invited and encouraged to join live Thursday afternoon as our panel answers your questions and delivers critical information. If you can’t join us live, don’t worry, the stream will remain available on our page immediately after the stream concludes for future viewing.

Participants will be responding to questions submitted via Facebook’s live chat function and a submission form available online. If you would like to submit a question, please complete the form at <https://bit.ly/CCSmallBizTownHall>.